

Evan MacDonald

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I'm a graphic designer from the evergreen state¹ with a love for typography and a commitment to idea driven design.²

WORK EXPERIENCE

KOR CREATIVE

American Fork, UT

GRAPHIC DESIGNER

MAY 2009 – PRESENT

Work (via telecommute) on a variety of projects including identity, print and layout, packaging, web, typography³ and more

FREELANCE

Everywhere

GRAPHIC DESIGNER

APR 2006 – PRESENT

Provide design services (print, web, identity, etc.) for clients, manage client relations, book-keeping,⁴ self promotion and manage a home-based letterpress studio

LUCKY TEE GOLF

Rexburg, ID

CREATIVE DIRECTOR

MAR 2006 – APR 2008

Directed designers and writers to develop an integrated marketing platform of web, print, TV, environment, PR and other media⁵

HARRIS PUBLISHING

Idaho Falls, ID

EDITORIAL ASSISTANT

NOV 2005 – APR 2006

Worked on staff for 3 magazines (Pontoon & Deckboat, Riverjet, Houseboat) writing features, editing and other various editorial tasks

EDUCATION

BRIGHAM YOUNG UNIVERSITY – IDAHO

Rexburg, ID

BACHELOR of FINE ARTS, GRAPHIC DESIGN, JUL 2010

ASSOCIATES, EMPHASIS IN ADVERTISING, DEC 2008

ACADEMY OF ART UNIVERSITY

San Francisco, CA

THREE-WEEK DESIGN WORKSHOP, JUL 2009

SKILLS

Using a sketchbook

Using a computer

Using my head⁶

Communicating ideas

HTML & CSS

Photography

Letterpress

Writing

Motion and video

Working with people⁷

Meeting deadlines

Learning

HOBBIES

Watching films

Reading

Learning

Improv comedy

Writing music⁸

Hiking & backpacking

Rock climbing

Snowboarding

Riding bikes

Camping

Being with my family⁹

1 I just plain love Washington. Now, this doesn't mean that I hate the other states, at least not *all* of them.

2 Oh sweet concept. The first step in any good design process is thinking. When I think, I get ideas. When I get ideas, I design better.

3 I know that typography is a part of all graphic design, but I just really love typography. I can geek out about type for, like, ever.

4 Bookkeeping. Livin' the dream, right? I think I'd rather lick a slice of wonder bread.

5 I also worked closely with printers and fulfillment houses in Korea and China.

6 I think, therefore I design. Making something *look* awesome is just half the battle (and it's the second half).

7 I can prove it. References available upon request.

8 Music is what got me into graphic design. I was in a punk/ska band in High School. I designed flyers and cassette and CD packaging. I still make music.

9 My beautiful wife, Lindsay, our daughter Nina and a new release in August.